



S O K O L A T A

AGAPITOS

1944

Crafted to be discovered.

CHOCOLATE • BARS • GIFTS

WHOLESALE
CATALOGUE
2026

—
Edition 26.09



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A guide to our symbols



All we need is
Love & Sokolata

OUR HERITAGE

A Hellenic chocolate story since 1944



Agapitos was founded in 1944 by Agapitos Valogiorgis, whose passion and unique recipes turned his shop in the heart of Thessaloniki into a beloved destination for locals and travellers alike. His creations stood out for their exceptional taste, elegance and craftsmanship.

AGAPITOS
THESSALONIKI 1944

More than 80 years later, we continue to honor his legacy with the same dedication, using only the finest natural ingredients and staying true to his timeless recipes. Every bite of Agapitos Chocolates carries a story, a rich tradition of love, quality and authentic chocolate artistry.

Pride & passion

Chocolate has always been more than a craft to me. It is a feeling, a memory, a part of who I am. From a young age, watching our chefs create delicate pastries and chocolates, I fell in love with the magic behind every creation.



Today, at Agapitos, that love is poured into every piece we make, combining time-honoured tradition with the finest ingredients from around the world.

We honour our heritage deeply, while always seeking new ways to create flavours that surprise and inspire. Guided by my grandfather's vision - with Maria & Afroditi carrying the torch as the 4th generation - we move forward with passion, care and an uncompromising dedication to quality, keeping alive not just a tradition, but a true love for chocolate!



Theodoros Valogiorgis

PRIVATE LABEL

From concept to
finished product.

CUSTOM RECIPES • CUSTOM PACKAGING • CUSTOM MOULDS

YOUR VISION.
OUR EXPERTISE.
A DISTINCTIVE
RESULT.

We create unique chocolate and snack products for brands around the world. With decades of experience, artisanal know-how and modern production, we turn your ideas into high-quality products that stand out.

*Let's create
something exceptional
together.*



CUSTOM RECIPES

Tailored flavours, textures,
ingredients and nutritional
profiles.



CUSTOM PACKAGING

Packaging that reflects
your brand identity,
from concept to shelf.



CUSTOM MOULDS

Unique shapes and
designs to make
your product truly yours.

PRIVATE LABEL BARS

Real project. Real possibilities.

*A real
success story*



FRUITPRO

Developed and produced
by Sokolata Agapitos

Not just a different wrapper.
A product developed for your brand.



01

BESPOKE RECIPES

We develop recipes that
match your brand, market
and nutrition goals.



02

TAILORED PACKAGING

Custom printed wrappers
in any design.



03

FLEXIBLE PRODUCTION

Ideal for specialist brands,
retailers and promotional
projects.

MINIMUM PRODUCTION

500 bars

PRINTED PACKAGING

25 kg wrappers

PRIVATE LABEL CHOCOLATE

Your brand. Our chocolate. Endless possibilities.



100 g Window Box
Let the chocolate show.

MINIMUMS:
480 tablets
4,000 boxes



100 g Printed Ballotin
A complete brand expression.

MINIMUMS:
500 tablets
500 boxes



55 g Printed Ballotin
A compact premium format.

MINIMUMS:
500 tablets
500 boxes

MORE THAN PACKAGING



CUSTOM RECIPES
Choose from our expertise or
create a completely new flavour.



CUSTOM TOPPINGS & FINISHES
Make it uniquely yours.

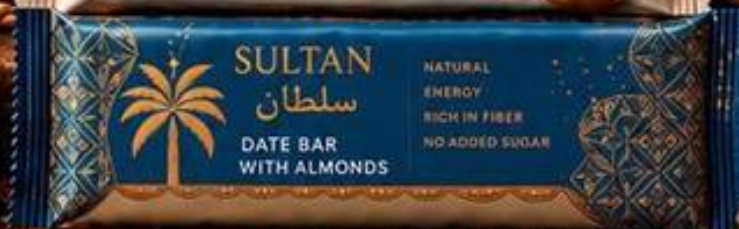


CUSTOM MOULDS
Exclusive shapes and designs
for your brand.

Chocolate that tells your story.

IDEAS FOR YOUR BRAND

A few examples of what we can create together.



Different markets. Different stories.
Your brand could be next.



Energy & Protein Bars

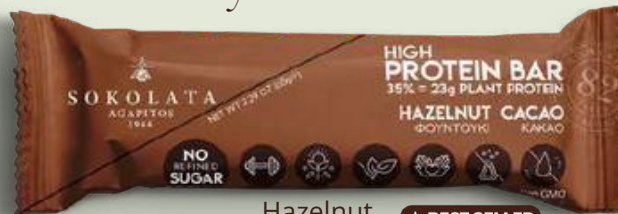
Made for your everyday.

Protein Bars 65g

A nutty bite for your active day.



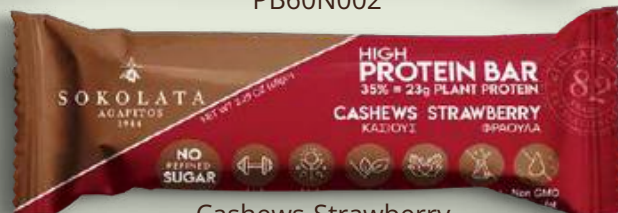
Peanut
PB60N001



Hazelnut
PB60N002 ★ BEST SELLER



Almond
PB60N003 ★ BEST SELLER



Cashews-Strawberry
PB60N004

Energy Bars 80g

Naturally full of flavour.



Peanut
EB80N001



Tahini
EB80N002 ★ BEST SELLER



SokoPower Bars 65g

A new reason to discover.



Date, Crunch & Sesame Bars

Naturally rich in taste.

NO
REFINED
SUGAR

SokoCrunch Bars 50g

A little crunch. A whole lot of flavour.



Caramel
CB50N001



Brownie
CB50N003



Banana
CB50N005



Strawberry
CB50N004



Honey & Sesame 50g

A Greek tradition with a chocolate twist.



Cocoa
PA50N001



Black Sesame
PA50N002



Orange
PA50N004



Cranberry
PA50N003

Date Sokobars 60g

Naturally sweet dates. Deliciously unexpected flavours.



SB60N002
Cookie



SB60N005
Banoffee
★ BEST SELLER



SB60N004
Very Berry



SB60N001
Caramel
Crunch



SB60N003
Brownie
★ BEST SELLER



Chocolate Cake 60-80g

A slice of imagination.

S060N100
Smarty Candy

★ BEST SELLER

S060N120
Kids Mix

★ BEST SELLER

S060N106
Almonds

S060N150
Hearts

★ BEST SELLER

S060N103
Chocolate
Biscuits

S060N002
Milk nibs

S060N108
Cranberries

S060N102
Praline Wafers

S060N006
"JP" design

S060N104
Nut Mix

S060N107
Hazelnuts

★ BEST SELLER

S060N101
Choco Crispies

Chocolate tablets 55-60g

Small pleasures. Beautifully shaped.



S050N002
Milk Chocolate



S050N100
Smarty Candy
★ BEST SELLER



S050N120
Kids Mix



S050N200
Strawberry

★ BEST SELLER



S050N203
Salted Caramel
★ BEST SELLER



S050N305
Almond
★ BEST SELLER 70% CACAO



S050N507
Pistachios



S050N509
Cocoa nibs



SOKOLATA ART!

Chocolate as a canvas.



S100N008
Impressionism design

★ BEST SELLER



S100N007
Spot Design



S100N004
3 Chocolates



S100N006
"JP" design



S100N010
Nature Design



The artistic
colours are
derived from
flowers, fruits
& vegetables.

e100g

NEW COLLECTION

Meet the crunch collection.

Two new flavours. A whole new crunch.



S100N150

Double Chocolate Crunch

Milk & dark chocolate
with crispy rice.



S100N152

Speculoos Crunch

Caramel & white chocolate
with Biscoff biscuit & crispy rice.

e100g

SOKOLATA AGAPITOS 1944

Toppings

Generously topped.



e100g - 130g

Toppings

Texture in every bite.



S100N001
Dark Chocolate



S100N002
Milk Chocolate



S100N103
Chocolate
Biscuits
★ BEST SELLER



S100N104
Nut Mix
★ BEST SELLER



S100N110
Peanut Pretzel
★ BEST SELLER



S100N108
Cranberries

e100g - 130g

FLAVORS

The essence of indulgence.



KARAMELA

The caramel experience.



e100g -110g

HIGH % COCOA

3 intensities.
7 expressions.



S100N304
70% Dark & Mint

S100N306
70% Dark & Sea Salt

★ BEST SELLER

S100N305
70% Dark & Almonds



S100N401
80% Dark & Cayenne

★ BEST SELLER

S100N400
80% Dark

S100N411
90% Dark & Nut Mix

S100N412
90% Dark & Goji
Berries, Almonds

★ BEST SELLER

e100g -110g

SOKOLATA AGAPITOS 1944

Dark chocolate. More to discover.

No
added
Sugar



S100N500
Plain

★ BEST SELLER



S100N501
Nut Mix

★ BEST SELLER



S100N508
Cocoa Nibs

NEW

Introducing two
new expressions of
No Added Sugar
dark chocolate in the
80% COCOA collection



S100N530
Pistachio Matcha

**80%
CACAO**



S100N532
Coffee Oriental

**80%
CACAO**

e100g -110g

NEW COLLECTION

Meet the high protein collection.

Better-for-you chocolate. A satisfying crunch.



S100N590

Gianduja Crunch

Milk chocolate, hazelnut praline
& crispy plant protein.



S100N592

Dark Vegan Crunch

Dark chocolate, almond butter
& crispy plant protein.

e100g

SOKOLATA AGAPITOS 1944

No added Sugar

Milk chocolate. More to savour.



e100g -110g

White chocolate. Colourful discoveries.

No
added
Sugar



S100N507
White &
Pistachios
★ BEST SELLER



S100N515
Very Berry



S100N516
Golden Paradise



S100N517
Flower Petals
★ BEST SELLER

e100g

SOKOLATA AGAPITOS 1944

No Added Sugar | No Sweeteners

MAX
100%



S100N451
Nut & Fruit

★ BEST SELLER



S100N459
Plain

★ BEST SELLER



S100N452
Raisin, Hemp &
Poppy seeds



S100N450
Cranberries &
Quinoa



S100N454
Mediterranean
Garden



S100N455
SuperFoods
Power

e100g -110g

NEW

*Discover two original
additions to the
100% COCOA collection,
crafted from pure
100% Cocoa beans.*

Pure. Bold. Distinctive.



MAX
100%



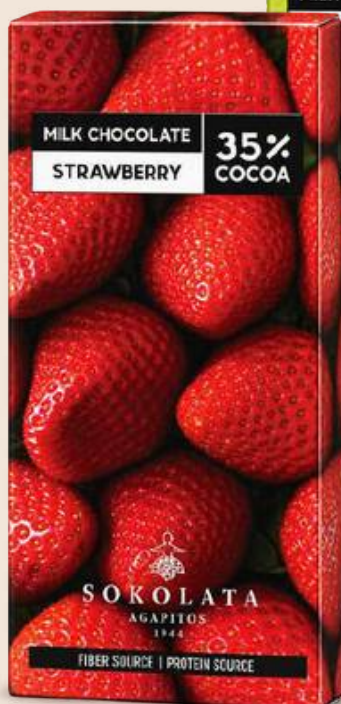
SF100N01
Blueberry & 100% Dark

★ BEST SELLER

Superfruit Collection

Chocolate meets fruit.

Crafted with real fruit.



SF100N05
Strawberry & Milk

★ BEST SELLER



SF100N04
Bergamot & Milk



SF100N06
Cranberry & Ruby



SF100N02
Aronia &
72% Dark

70%
CACAO



SF100N03
Mandarin &
57% Dark

e100g

SOKOLATA AGAPITOS 1944

RUBY

Ruby Collection

Discover Ruby.
The 4th Type of Chocolate.
Naturally Pink, Naturally Exceptional.



S100N600
Pistachios & Cranberries

★ BEST SELLER



S100N601
Mango & Pink
Pepper



S100N602
"JP" Design

★ BEST SELLER



S100N607
Chocolate
Biscuits & Rice
Crispies



S100N610
Flower Petals

e100g

Origin Collection

A journey in cacao.

5 Origins. 5 Exotic Flavours.



S100N902

Brazil



S100N900

Sao Tome



S100N901

Madagascar

★ BEST SELLER



S100N904

Satongo



S100N905

Java

e100g -110g

SOKOLATA AGAPITOS 1944

Kids Collection

Made for little smiles.



S100N820
Dinos 3D



S100N822
Bakery 3D



S100N824
Cars 3D



S100N821
Animals 3D



S100N834
Spider

★ BEST SELLER



S100N837
Iron



S100N835
Queen

★ BEST SELLER

Limited Edition



S100N825
Grand Prix 3D

★ BEST SELLER

e100g -150g

Message Tablets

Make it personal.

Choose a message or create your own.



S150N500 - 160g
Message Tablet

Σ'αγαπώ!
Σε Λατρεύω!
Είσαι Πριγκίπισσα!
Είσαι ο Πρίγκιπας μου!
Είσαι Μοναδική/ος!
Είσαι Αστέρι!
Είσαι Γλύκα!
Αγάπη της Ζωής μου!
Χρόνια Πολλά!
Είσαι Θεά/ος!
Μανούλα Σ'αγαπώ!
Μπαμπά μου Σ'αγαπώ!
Νονά/ε μου Σ'αγαπώ!
Καλό Πάσχα!
Καλή Χρονιά!

Γλυκές Γιορτές!
Χρόνια Πολλά ΟΝΟΜΑ
I ♥ ΧΩΡΑ/ΠΟΛΗ
I Love You!
Happy Birthday!
Best Mom!
Best Dad!
It's a Boy/Girl!
I ♥ Thessaloniki!
KEEP CALM!
Year of your choice (e.g. 2027)
Merry Christmas!
Happy New Year!
Any custom message

Giant tablets 160g - 170g



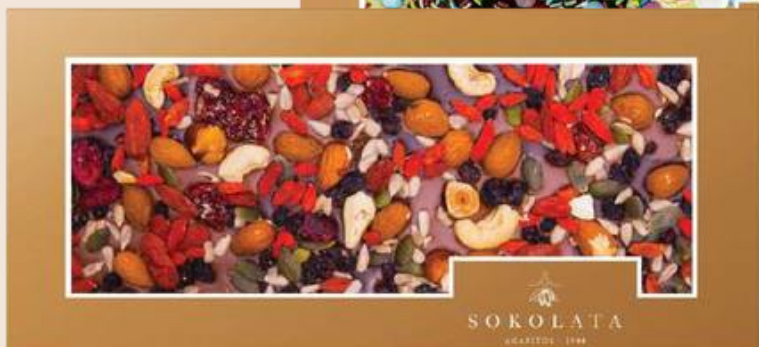
S150N102
Kids Mix



S150N203
Cachemire design



S150N100
Smarty Candy



S150N104
Nut Mix

Travel Retail

A taste to take home.
Chocolate gifts with a sense of place.

*A piece of history.
In chocolate.*



S150N800
Ancient Greek 3D

*Your destination.
In chocolate.*



S150N500
Message Tablet
(any custom location)

*Greek icons.
Reimagined.*



Alexander the Great

Dionysus

S100N800
Ancient Greek 3D



e125g -200g

SOKOLATA AGAPITOS 1944

World & Hellenic Collection

A world of chocolate.

Twelve destinations. Two distinctive collections.



World Collection



SW100N01
London

SW100N02
Rome

SW100N03
New York

SW100N04
Paris

SW100N05
Rio de Janeiro

SW100N06
Mexico

Hellenic Collection



SW100N50
White Tower

SW100N51
Parthenon

SW100N53
The Islands

SW100N52
Knossos

SW100N54
Epidaurus

SW100N55
Meteora

e100g

SOKOLATA AGAPITOS 1944

Love Collection

Say it with chocolate.



S100N710
Hearts He 3D



S100N714
Angels 3D



S100N708
I U
★ BEST SELLER



S100N716
Teddies



S100N706
Heart
Ruby-Strawberry



S100N707
Hearts He 3D Ruby-
Strawberry
★ BEST SELLER



S100N715
Love Petals



S100N717
Love BISCO



S100N719
Love Pearls



S100N718
Love Teddy Biscuit
★ BEST SELLER

Limited Edition

e100g -140g

Love Collection

More than one way to say 'I love you'.



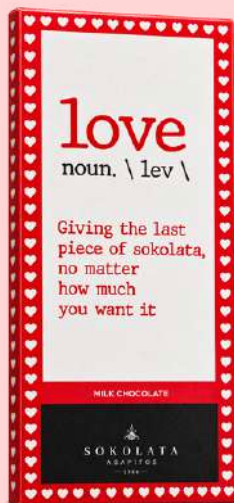
SCHON703
15 pralines - 225g



SCHON722
28 pralines - 420g



S100N726
"Kiss" &
Milk Chocolate-
Chocolate Biscuit



S100N721
"Love is"



S100N727
"Hands in Love" & Milk
Chocolate- Chocolate
Biscuit



S100N723
"All my stars"



S100N728
"Baby Kiss" &
Milk Chocolate-
Chocolate Biscuit



S150N500
Message Tablet
(Choose from pre-defined list)

The sweetest way to say it. —————

PRALINES & CHOCOLATES

An invitation to share.

Classic Pralines



SCHON001
15 pralines - 225g



SCHON020
28 pralines - 420g

Art Pralines



SCHON003
15 pralines - 225g



SCHON022
28 pralines - 420g

No Added Sugar Pralines



SCHON500
18 pralines - 225g



SCHON501
32 pralines - 420g

PRALINES & CHOCOLATES

A gift for every occasion



Christmas Pralines



SCHON743
15 pralines - 225g



SCHON742
28 pralines - 420g

Easter Pralines



SCHON733
15 pralines - 225g



SCHON732
28 pralines - 420g

Dubai / World Collection

SOKOLATA DUBAI



SCHON105
15 pralines - 225g

BISCOF | KAMELA SNIX | GIANDUINA
MARRON ROYALE | DUBAI



SCHON100
15 pralines - 225g

Seasonal Collection

The Christmas collection.

Festive tablets, pralines & chocolate wishes.



SX100N01
Smarty & Pretzels
Milk & White Chocolate



SX100N03
Kourabie Biscuit
Milk Chocolate



SX100N04
Melomakarono
Dark Chocolate



SX100N02
Gingerbread Cookie
Karamela Chocolate



SX100N06
Glow Wine
White Chocolate



SX100N05
Christmas Pudding
Dark Chocolate



S100N700
Chocolates 3D



S100N705
Year Number



S100N701
Santa 3D



S150N500
Christmas Message Tablet

Καλά Χριστούγεννα · Καλή Χρονιά · Γλυκές Γιορτές · Χρόνια Πολλά
Merry Christmas · Happy Holidays · Happy New Year



SCHON743
15 pralines - 225g



SCHON742
28 pralines - 420g

Seasonal Collection

The Easter collection.
Playful chocolate creations for a colourful Easter.



S100N730
Easter Choco 3D



S100N740
Spring Flower 3D



S100N734
Choco Eggs He 3D



S100N744
Easter Bisco Bunny 3D



S100N732
Chocolate Eggs It 3D



S100N742
Biscuit bunny



S100N736
Chocolate Eggs Met 3D

Limited Edition



Καλό Πάσχα · Νονά/έ μου σ'αγαπώ
Γλυκές Γιορτές · Χρόνια Πολλά
Happy Easter



S150N500
Easter Message Tablet



SCHON733
15 pralines - 225g



SCHON732
28 pralines - 420g

Meet the SokoWafers collection.

Five flavours. One irresistible wafer indulgence.



Caramel

BW150N05 - 155g

Cappuccino

BW150N02 - 150g

Dark

BW150N01 - 155g

Biscuit

BW150N03 - 155g

Strawberry

BW150N04 - 155g

Crispy wafer rolls filled with hazelnut praline, dipped and finished in five distinctive flavours.

RECOMMENDED PRODUCTS BY STORE TYPE

A practical assortment guide to help each partner choose the right range.



CAFÉS / PREMIUM COFFEE SPOTS

Ideal products for impulse purchases next to coffee.

Starter assortment

- Energy Bars
- Protein Bars
- Selected Chocolate Tablets 55g

★ BEST SELLER: Protein Bars

A bar-first choice with high repeat purchase.



DELICATESSEN / GOURMET STORES / PREMIUM SUPERMARKETS

For a premium taste experience with a gift and differentiation.

Starter assortment

- Protein Bars
- Date Bars
- Selected Chocolate Tablets

★ BEST SELLER: Chocolate Tablets

Ideal for a daily refined taste and gifting.



HEALTHY / BIO STORES / PHARMACIES

Suggestions for a natural profile and wellness positioning.

Starter assortment

- Protein Bars
- Date Bars
- No added sugar chocolate tablets
- 100% chocolate tablets

★ BEST SELLER: No added sugar chocolate tablets

A functional and better-for-you choice.



NUT SHOPS

Categories that offer natural products with nuts and snack options.

Starter assortment

- Protein Bars
- Energy Bars
- Selected Chocolate Tablets
- Date Bars

★ BEST SELLER: Date Bars

Easy cross-selling with snacks and gifts.



GIFT / TOURIST SHOPS / WINE CELLARS / GIFT SERVICES

Products with a strong gifting appeal and premium look.

Starter assortment

- Travel Retail Tablets
- Art Chocolate Tablets
- Giant Message Chocolate Tablets
- Selected Premium Tablets

★ BEST SELLER: Travel Retail Tablets

Ideal for souvenirs, gifting and seasonality.



HOTELS / MINI BARS / RESORT SHOPS

Options for hospitality, welcome gifting and boutique corners.

Starter assortment

- Selected Chocolate Tablets 55g
- Energy Bars
- Selected Chocolate Tablets

★ BEST SELLER: Chocolate Tablets 55g

Ideal for mini bar, lobby retail and room gifting.

Display Solutions

*Premium presentation solutions
for stronger in-store visibility.*

FLOOR METALLIC STANDS



Midi Floor

W: 30cm | D: 30cm | H: 170cm

15 displays of 100g
5 displays of 160g
5 displays of 55-60g

Maxi Floor

W: 40cm | D: 30cm | H: 170cm

20 displays of 100g
5 displays of 160g
5 displays of 55-60g

SOKOBAR CARTON DISPLAY & STAND



25 units

50 units

55g TABLETS CARTON STAND & DISPLAY



40 units

20 units

Display Solutions

*Premium presentation solutions
for stronger in-store visibility.*

100g TABLET CARTON DISPLAY & METALLIC STANDS



CARTON
Mini Display 6 (30 units)
W:30,5cm | D: 16,5cm | H: 41cm

METALLIC
Maxi Display 12 (60 units)
W:37cm | D: 33cm | H: 61cm

METALLIC
Midi Display 8 (40 units)
W:37cm | D: 33cm | H: 47cm

100g & 160g TABLET CARTON DISPLAYS



BAR METALLIC STANDS & CARTON DISPLAY



GENERAL INFORMATION

Ordering, storage & commercial terms



ORDERING & MINIMUM ORDER

Minimum order value:

Greece
€200

EU & selected
markets
€500

Non-EU /
third countries
€1,000

Minimum values apply before taxes and shipping, where applicable. Mixed-SKU orders may be accepted subject to case quantities and product availability.

Higher minimum order values may apply to destinations requiring additional export, customs or documentation procedures.



AVAILABILITY & LEAD TIMES

Stock availability may vary, particularly for seasonal, limited-edition and made-to-order products. Availability and estimated lead time are confirmed when the order is placed.

Standard orders below pallet quantity are normally prepared within approximately **5–10 business days**, unless otherwise agreed.



SHIPPING & INCOTERMS

Wholesale prices are quoted **EXW Thessaloniki**, unless otherwise agreed in writing.

Transport costs are not included in product prices. Shipping may be arranged either by the customer or, upon request, through our logistics partners.

For temperature-sensitive shipments, suitable transport conditions should be selected according to destination, season and transit time.

Standard transit time is approximately

5 – 10 business days.



PRODUCT CARE & STORAGE

Chocolate products should be stored in a cool, dry environment, ideally between 15–20°C, with relative humidity below approximately 65%.

Keep products away from direct sunlight, heat sources, moisture and strong odours. Refrigeration is generally not recommended unless required by local climatic conditions.



PAYMENT TERMS

Unless otherwise agreed in writing, wholesale orders are supplied on a 100% payment in advance basis.

Alternative payment terms may be considered for established accounts following commercial approval.



BANK DETAILS

For advance payments

Beneficiary: AGAPI Private Company

National Bank of Greece

IBAN: GR41 0110 2100 0000 2100 0594 800

Piraeus Bank

IBAN: GR84 0171 8630 0068 6313 3303 383

Eurobank

IBAN: GR18 0260 1180 0000 4402 0122 6294

Please always indicate your company name and invoice or proforma number with the payment.



CLAIMS & RETURNS

Any transport damage, shortage or visible product issue should be reported within 48 hours of receipt, together with photographs and the relevant shipment details.

Due to the nature of food products, returns are accepted only following prior written authorization and only in cases of verified product or delivery issues.



PRICING & CATALOGUE INFORMATION

Prices, specifications, packaging and product availability may change without prior notice due to raw-material, packaging or market conditions.

The latest official wholesale price list supersedes any pricing shown in previous catalogues, quotations or promotional material.



PRIVATE LABEL & CUSTOM PROJECTS

Private label and custom-development projects are available subject to minimum quantities, technical feasibility and packaging specifications.

Services may include custom recipes, branded packaging, exclusive toppings or finishes, custom chocolate moulds and tailored retail displays.



CONTACT

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THESSALONIKI · GREECE · SINCE 1944



CHOCOLATE
NUTRITION
INSPIRATION



SOKOLATA
AGAPITOS
1944

GREEK HERITAGE.
WORLD FLAVOURS.

*From Thessaloniki to the world.
Present across 20+ international markets.*

Handcrafted since 1944



AUTHENTIC
FLAVOURS
BRING PEOPLE
CLOSER

GOOD
CHOCOLATE
A BRIGHTER
TOMORROW

CERTIFIED QUALITY



FOOD SAFETY
MANAGEMENT SYSTEM

CONTACT

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Sokolata Agapitos



Scan to discover
the world of Sokolata

WHOLESALE • PRIVATE LABEL • EXPORT
JOINT VENTURES • RETAIL PARTNERSHIPS